

Health Mart Single Sheet Flyer

Distribution Options:

1. Shared Mail
2. Newspaper Insert



The Health Mart Single Sheet Flyer (Mini Circular) features:

- FREE PRODUCT offer with any \$10 purchase brings customers into your store
- Customize your own coupons
- Choose Health Mart monthly sale products or custom design your own ad

PRICING:

1. Shared Mail (print and mail)

Print, Ship, Design & Shared Mail (5000 Minimum*)
13¢ each printed on 50 lb paper

*Under 5000 Add 1¢; Under 4000 Add 3¢; Under 3000 Add 7¢

2. Newspaper Insert (print only)

Print, Ship & Design (5000 Minimum*)
10¢ each plus insertion cost*** printed on 50 lb paper

*Under 5000 Add 1¢; Under 4000 Add 3¢; Under 3000 Add 7¢
Additional 1¢ folding charge may apply

Additional Options****

- Color Store Imprint: **Add 3¢ each per month**
- Custom Design Front/Back (Full Color): **Call for Pricing**

***The store is responsible for Newspaper insertion costs
Additional shipping charges apply

Large Free Product Coupon • Back: Health Mart Sale Items



Mini Circular with Black Imprint****

and Two Custom Coupons • Back: Health Mart Sale Items



Yes! Please contact me about this program.
Complete form and fax to **800.535.1940.**

McKesson Account #: _____

Pharmacy Name: _____

Contact Name: _____

Pharmacy Phone #: _____

To Learn More Call 800.535.0787

or email customerservice@healthmartad.com

Direct Mail Targeted** Postcard

\$1.25
EACH!
300 Card
Minimum

Reach the closest households to your pharmacy with direct mail postcards targeted to consumers in your market. Attract new customers and reinforce the value you provide as a Health Mart pharmacy.

Direct Mail Targeted Postcard features:

- Postcards include custom design, postage and delivery to a named recipient
- Select the FREE PRODUCT coupon offer with any \$10 purchase or customize your own
- All of our lists are opt-in and HIPAA compliant
- Oversized postcards are 5.5" x 11"
- Target any category of customers: general population, diabetics, seniors, new movers and more!

Additional Options

- Custom Front and Back:
Add 25¢ per card
- Supplied List:
85¢ each, Print Only: 75¢ each



Size: 5.5" X 11"

**Consumer household data is HIPAA compliant and is compiled from opt-in health related questionnaires.

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Direct Mail Postcard-EDDM

Every Door Direct Mail from the US Postal Service

**Two
Sizes
Available**

Direct Mail Postcards-EDDM features:

- Postcards: (6.5" x 12") or (6.5" x 9")
- Custom design included
- Select the FREE PRODUCT coupon offer with any \$10 purchase
- Shipped to your store in bundles of 100
- Includes completed EDMM facing slips and routing information (as required by USPS)

EDDM*

Every Door Direct Mail
from the US Postal Service

6.5" x 12"

- ___ \$0.26 (5,000 minimum)
- ___ \$0.38 (2,500 minimum)

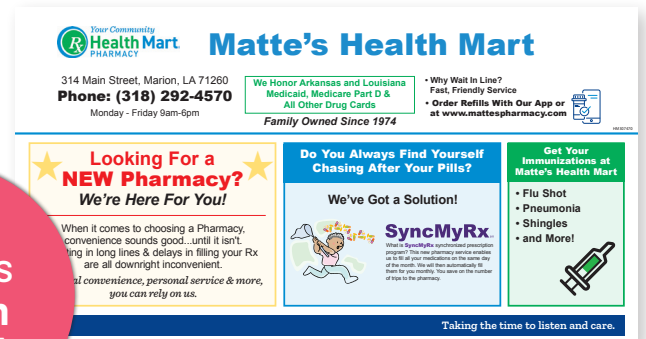
6.5" x 9"

- ___ \$0.24 (5,000 minimum)
- ___ \$0.34 (2,500 minimum)

Full Color two-sided custom art included

*The store is responsible for delivering the bundles to the Post Office(s) and paying the mailing cost of 20¢ each. 5000 maximum can be mailed per day, per zip code. Shipping Charges Apply.

**Cost
Includes
Custom
Design!**



Size: 6.5" X 12"

Additional shipping charges apply for orders shipped outside of the Continental US

Yes! Please contact me about this program.
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McKesson Account #:

Pharmacy Name:

Contact Name:

Pharmacy Phone #:

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2-Sided Coupon Tent®

ONLY
\$25
 EACH
 Includes
 Shipping

Help strengthen your physician networking and attract new customers with a personalized Coupon Tent® placed in doctors' offices or in your store.

Coupon Tent® features:

- Customize your own coupon offer!
- Valid only at your Health Mart pharmacy
- Track each coupon with doctor's name
- 100 coupons included (can be two different coupons, 50 per side) with your store imprint on each coupon
- Each Coupon Tent® arrives monthly and includes a custom letter from your pharmacy to the doctor's office (The Coupon Tent® can also be shipped to your pharmacy for delivery to the doctor's office)
- Promote the doctors' offices who work with you, and add their name as a sponsor for savings



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McKesson Account #:

Pharmacy Name:

Contact Name:

Pharmacy Phone #:

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PROGRAM ORDER FORM



Health Media Concepts
is an Authorized Health Mart Pharmacy Vendor

MCKESSON ACCOUNT #: _____

Store Name: _____ Store Contact: _____

Street Address _____ City, State, Zip _____

Phone: _____ Fax: _____

Store Hours: _____

Email: _____ Website: _____

Please allow 6 weeks lead time on all orders, except EDDM Postcards which only require a 14 day lead time.

DIRECT MAIL

TARGETED POSTCARD (5.5" x 11")

___ \$1.25 each 300 Card Minimum

Template Version / Black Store Imprint: **No Charge**

Custom Front and Back (Full Color):

Add 25¢ per card

Supplied List: **85¢ each;**

Print Only: **75¢ each**

DIRECT MAIL

POSTCARD-EDDM**

Every Door Direct Mail from the US Postal Service

6.5" x 12"

___ \$0.26 (5,000 minimum)

___ \$0.38 (2,500 minimum)

6.5" x 9"

___ \$0.24 (5,000 minimum)

___ \$0.34 (2,500 minimum)

Full Color two-sided custom art included

**The store is responsible for delivering the bundles to the Post Office(s) and paying the mailing cost of 20¢ each. 5000 maximum can be mailed per day, per zip code. Shipping Charges Apply.

Great Bag Stuffer Options!

HEALTH MART SINGLE SHEET FLYER

(Under 2000, 50 FREE with Ad Kit)

___ \$30 per 100 with black store imprint

COUPON TENT®

with monthly
free product coupon

Black store imprint

___ \$25.00 each

HEALTH MART SINGLE SHEET FLYER (MINI CIRCULAR)

11" x 12.5"

Print & Mail* (5000 Minimum*)

___ 19¢ each

Print Only (5000 Minimum*)

___ 10¢ each

Black Store Imprint: **No Charge**

Color Store Imprint: **Add 3¢ each per month**

Custom Design Front Only (Color): **Add \$250 per month**

Custom Design Front & Back (Color): **Add \$500 per month**

*Under 5000 Add 1¢; Under 4000 Add 3¢; Under 3000 Add 7¢

Additional 1¢ folding charge may apply

*Shared Mail only. Solo Mail pricing upon request.

Billing Information

Pay by e-check: Bank Account # _____ Routing # _____

Card Type: Visa MasterCard American Express Discover

Card Number: _____ CVV: _____ Exp Date: _____

Name on Card: (First & Last) _____

Street Address _____ City, State, Zip _____

We accept all major credit cards:



All items are shipped and billed by Health Media Concepts.
Additional shipping charges may apply. Speak with a
Health Media Concepts Representative for more details.

**FAX COMPLETED FORM TO:
800-535-1940**

HEALTH MEDIA CONCEPTS 5737 Kanan Road #275, Agoura Hills, Ca 91301 Ph. 800-535-0787